

Contract # **325589**

Schedule Dates

08/07/12-08/13/12

Pol/R Casey/R/US Senate (16759)

Shorr & Associates (2909)

Political - Federal Candidate (1067)

POL/R CASEY/D/SEN/PA (134170)

Telerep/Washington DC

D'ETTORRE, MICHAEL

/

N/A

National/Political

Standard

CASEY 4 SENATE 8/7

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, BOB CASEY JR. FOR SENATE



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

WPXI

Shorr & Associates
1831 Chestnut Street
Philadelphia, PA 19103

WPXI		Pittsburgh (WPXI)		Spots		Rate
		By Broadcast Month	Aug. 2012	Grand Total:	27	\$33,150.00
Advertiser		Date Entered	08/06/12	Last Modified	08/06/12	
Agency		Entered By	Jennifer Stewart		Yes	
Product		CO-OP		Headline #	06264414	
Brand		Demo				
Salesperson		Order Type	Normal			
Sales Office		Package Deal				
Buyer Name		Commission %	15.00			
Phone/Fax		Commission	\$4,972.50			
CPE		Net Total	\$28,177.50			
Account Types		Sales Tax				
Billing Type						
Comments						

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/13/12-08/13/12	5	:30	7A- Today Show				2					2	\$500.00	\$1,000.00	Pittsburgh (WPXI)	TODAY 7-9A/1	8/6/12
2.0	Normal Line / Spot	08/07/12-08/10/12	6	:30	6A- 9A (EST)			3	3	3	3		12	\$600.00	\$7,200.00	Pittsburgh (WPXI)	NEWS-TODAY 6A-9A/2	8/6/12	
3.0	Normal Line / Spot	08/07/12-08/10/12	5	:30	6:59P- Jeopardy			1	1	1	1		4	\$1,000.00	\$4,000.00	Pittsburgh (WPXI)	JEOP 7P/3	8/6/12	
4.0	Normal Line / Spot	08/13/12-08/13/12	5	:30	6:59P- Jeopardy			1					1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	JEOP 7-730P/4	8/6/12	
5.0	Normal Line / Spot	08/07/12-08/10/12	5	:30	7:30P- WHEEL OF FORTUNE			2					2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730P/5	8/6/12	
6.0	Normal Line / Spot	08/13/12-08/13/12	5	:30	7:30P- WHEEL OF FORTUNE			1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730P/6	8/6/12	
7.0	Normal Line / Sports-Olympics	08/09/12-08/09/12	5	:30	7:57P- 2012 Olympic Summer Games - Primetime			1					1	\$9,000.00	\$9,000.00	Pittsburgh (WPXI)	OLY PRIME 8P-12A/7	8/6/12	
8.0	Normal Line / Sports-Olympics	08/11/12-08/11/12	5	:30	10A- 2012 Olympic Summer Games - Daytime				2					2	\$1,800.00	\$3,600.00	Pittsburgh (WPXI)	OLY 5A-6P/8	8/6/12
9.0	Normal Line / Sports-Olympics	08/12/12-08/12/12	5	:30	6A- 2012 Olympic Summer Games - Daytime				2					2	\$1,800.00	\$3,600.00	Pittsburgh (WPXI)	OLY 5A-6P/8	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.